Praveen Suhag

Experience Designer

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A product designer creating lucid, pragmatic, and delightful user experiences. Design is, for me, an 'intention' to achieve a unique expectation.

Experience

Gojek

Nov 2018 - Present

Design Lead, Data Experience Team

- Leading design for self-service enterprise, experimentation, analytics, customer data platform.
- Building the design language system for data ecosystem.
- Managing the design process for a team of 10+ designers.
- Collaborate with stakeholders to shape product vision and strategy.
- Responsible for research, design, prototyping, strategy, testing and release.

Gojek

Apr 2017 - Nov 2018

Motion Design Lead

- Built a team from ground up and creating a cohesive motion experience across 20+ products by laying its foundation and principles.
- Responsible for crafting motion behaviors, component library, and animations that orient, guide, and add delight for users.
- Partner with product and UX engineers to ensure its planning, execution, and drive system-wide adoption.

Freelance

2016 - 2017

Designer & Front-End Developer

- Designed & developed high-performance, responsive web applications using React.js and Node.js for Homezop(a real estate development brand) and Geekfunnel(a collection of creative minds).
- Partner with clients to understand business & user requirements to provide a feasible solution.

Skills & Tools

UI Design, UX Design, Motion Design, Wireframes, Research, Usability testing, Prototyping, Information Architecture, HTML, CSS, JavaScript, React, Sketch, Figma, Framer

Education

Bachelors in Electronics & Communication (2012 - 2016)